

**Meeting of the BIRN Assembly  
Belgrade, 6-7 July 2012**

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***Friday, 6<sup>th</sup> July 2012***

***Meeting of the Steering Board (BIRN Directors)***

09:00 – 12:30 BIRN Internal Operational Issues, on-going regional projects

- BIRN Documentary, Anisa Sucasca Vekic
- BIRN Kosovo and BIRN Serbia: upcoming project, Jeta Xharra, Dragana Zarkovic
- Fellowship – donors’ new requests for republications, possible partnership with certain media
- BICCEED and award, Dusica L.I. Cook
- Focus on media in future (regional media focus page/blog)
- Possible regional investigations – topics, planning, sources of funding
- Communication within the network
- AOB

12:30 – 14:00 Lunch (Hotel Moskva) / Gallery

13:50 – 14:05 Opening / Introduction Session

- Welcome, Gordana Igric
- Presentation, changes and adoption of the Agenda, Tim Judah

14:05 – 14:45 BIRN Network

- Network presentation (history, structure), Gordana Igric
- Statute presentation, discussion and adoption, Gordana Igric
- Steering Committee role

14:45 – 15:15 Discussion

15:15 – 15:30 Coffee Break

15:30 – 17:00 Web Development Strategy, Milos Milosavljevic

- New web strategy (further developments)
- New web site
- Discussion

17:00 – 17:15 Coffee Break

17:15 – 18:30 Visual Identity

- Presentation of the new visual identity
- Discussion

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***Saturday, 7<sup>th</sup> July 2012***

09:30 – 10:30 Programmes

- Current and upcoming programmes, Gordana Igric / Petar Subotin
- Discussion

10:30 – 11:30 BIRN Network Members

- Bosnia and Herzegovina (15 + 15 min)<sup>1</sup>, Anisa Suceška Vekić
- Kosovo (15 + 15 min), Jeta Xharra

11:30 – 11:45 Coffee break

11:45 – 12:45 BIRN Network Members (cntd.)

- Serbia (15 + 15 min), Dragana Zarković Obradović
- Macedonia (10 + 5 min), Ana Petruševa

12:45 – 14:00 Lunch (Hotel Moskva) / Gallery

14:00 – 14:30 BIRN d.o.o.

- Introduction, Gordana Igric
- Structure and current issues
- Potential, Milan Lukic

14:30 – 15:45 Commercialisation

- BalkanInsight Premium and BIRN Consultancy, Hana Hasani  
([www.balkaninsight.com](http://www.balkaninsight.com))  
(<http://consultancy.birn.eu.com/en/page/home>)
- Web advertising, Slobodan Petrovic
- Belgrade Insight, Marija Petrovic  
(<http://belgradeinsight.com/>)
- Discussion

15:45 – 16:30 Commercialisation / Start-up activities (cntd.)

- Balkan JobFinder, Dina Jakovljević  
(<http://www.balkanjobfinder.com/en/page/home>)
- Investigative Reporting Initiative, Jelena Cosić  
(<http://www.balkaninsight.com/en/birn-summer-school/birn-summer-school-home-page>)
- Discussion

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<sup>1</sup> Presentation and discussion (x + y min)

16:30 – 16:45 Coffee Break

16:45 – 18:45 Regional Network development strategy

- Institutional presence (lack of institutional presence in the region – Albania, Croatia, Montenegro, Romania, Bulgaria)
- Joint projects between the members, capacities, exchanging know how
- Defining common goal
- Exporting know how – capacities, strategy
- Sources of funding

18:45 End of the Day 2